

FOR IMMEDIATE RELEASE

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Be Confident. Be Secure. Be Discreet Chic for Holiday 2009!

Hide and chic! Say goodbye to the embarrassing moment of a tampon falling out of your purse. Introducing, **DotBella**, a pretty feminine solution to a delicate subject. This trendy line of feminine travel accessories is the perfect gift for chic women of all ages. Creator Suzanne Gabos' designs focus on the active woman whether she is traveling, working, playing or merely looking for a way to carry her feminine products in a discreet and chic fashion. **DotBella** is the perfect stocking stuffer for every fashionista whether a teenage daughter or stylish mom!



Typically women carry tampons by hand to the restroom or loosely in their purse mixed in with other items. Eventually the tampons become damaged and as the wrappings loosen dirt contaminate them. The **DotBella** collection are stylish soft, pliable cases that have secured and sanitary compartments specifically for holding various sized tampons, pads, panty liners, and pre-packaged hygiene wipes. The idea is to make that "uncomfortable" time of month a little less dreaded with fun out-of-the box designs for holding feminine products. **DotBella** can also easily hold makeup, credit cards, a license, and cell phone.

DotBella Feminine Pouches, SRP \$25



DotBella is available for purchase at www.intimateapparelsolutions.com. For press information, contact Susan Small of Bella Public Relations, Inc. at 212-868-8183 or s.small@bellapr.com.